

Q3 2024

Quarterly
Market &
Economic
Perspective

Keeping a Balanced Approach

SUMMARY

- Stocks across the globe have been on a tear over the last 12 months (see chart to the left).
- Looking to stabilize a slowing labor market and with inflation closer to their 2% target, the Fed eased monetary policy by 50 bps in September.
- You may have heard, there is an election coming in November...

POSITIVE SIGNALS

- Inflation (CPI) fell to 2.6% in August, providing the Fed cover to decrease the Fed Funds rate.
- Recessionary indicators are not flashing red.
- Parts of the yield curve have un-inverted (e.g. normalized to upward sloping), meaning bond investors are being compensated for term risk.

REASONS FOR CONCERN

- The Fed's concerns have shifted from inflation to the labor market. Unemployment rose slightly to 4.2% in August.
- Geopolitics and the upcoming US election have some investors' nerves frayed.
- Will China's stimulus package happen, and will it be enough to boost consumer confidence and bolster their property market?



SOURCE: MORNINGSTAR; RUSSELL, MSCI, DOW JONES, BLOOMBERG, ICE BOA ML BENCHMARKS SHOWN; PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS

COMMENTARY

Q3 2024 by the numbers

- **4.75% - 5.00%** is the new Fed policy rate as it pivoted lower by 50 bps in September. The Fed is trying to engineer a soft landing, which is an environment with low inflation and low unemployment.
- **2.6% and 2.2%** were the August 2024 headline CPI and PCE figures, below the 3.3% and 2.6% figures from May, allowing the Fed to reduce the Fed Funds rate.
- **26** is the number of months the yield curve was inverted (measuring the spread between 2 and 10 yr Treasuries). Note that short term rates are still inverted.
- **3.2%** was the Russell 1000 Growth index return for Q3, the lowest return of US equity indexes we track for the quarter, and also lower vs. international indexes.
- **15.9%** was the DJ Global Select REIT index return for Q3, the highest returning index over the quarter we track.
- **35.8%** is the amount the top ten stocks in the S&P 500 comprise from a market capitalization perspective; slightly lower vs. last quarter but still high and considered relatively concentrated.

The Fed pivoted and eased monetary policy

- With decreasing inflation but a slowing labor market, the Fed eased monetary policy by cutting the Fed Funds rate by 50 bps
- The Fed is trying to engineer a soft landing.

We have often talked about the Fed's dual mandate of maintaining stable prices and having full employment. In an effort to combat high and rising inflation back in 2022, the Fed kept up a rapid pace of increasing the Fed Funds rate with the explicit goal of slowing inflation. We spoke about how it would take some time for these increases to work their way through the financial and economic system and in August of 2023, the Fed was finally able to hit the pause button on rate increases. Since that time, there has been a debate on when the Fed would pivot and start lowering rates. In December 2023 predictions were the Fed would pivot soon and that rates would decline throughout 2024. As an aside, this is exactly why we don't base our investment approach on predictions, because we know they are often wrong, as they were in this case.

Fast forward to September of 2024 when the Fed finally pivoted to lowering rates, cutting the Fed Funds rate by 50 bps. Part of what made this rate cut so interesting is that while the Fed was previously focused on inflation, Fed Chairman Powell's remarks indicate the Fed's main concerns had clearly shifted from inflation, which has been cooling, to the labor market, which has begun to soften.

Now that the Fed has made this initial cut, the next questions relate to the Fed's next move. How low will rates go? Chairman Powell said he doesn't think we are going back to ultra-low interest rates. When will the next rate cut be? How large will it be?

The Fed will continue to be data-dependent when it comes to making future decisions regarding any additional rate changes.

So much emphasis is being placed on the Fed as they are trying to engineer what is referred to as a soft landing, which is seen as a period where inflation is able to cool while at the same time not impeding growth, and where there is still relatively low unemployment. In simple terms, the Fed is looking to stave off a recession. As the old economic saying goes, expansions do not die from old age; they die from imbalances or policy mistakes. In contrast, a hard landing is a period of more unemployment, higher inflation, and/or declines in growth. Where we stand today, most economists are still predicting a soft landing with no recession in sight and consumers still spending.

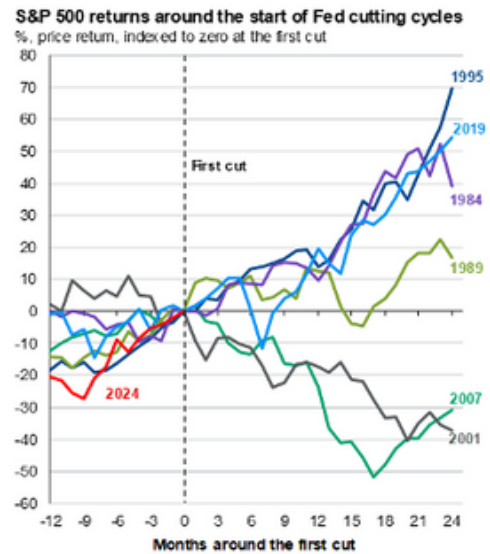


How do US stocks and bonds perform after a rate cut?

It's a fair and good question, though the answer is it depends on why the Fed is cutting rates in the first place.

Exhibit 1 shows that the S&P 500, which we will use as a proxy for US stocks in this instance, has moved differently over various periods following rate hikes. In the scenario where the Fed is cutting rates because there are economic concerns and challenges (think of the dot-com bust of 2001 or the Great Financial Crisis in 2007), it is not surprising that equity markets can fall following a rate cut.

EXHIBIT 1



SOURCE: FACTSET, FEDERAL RESERVE, LSEG DATASTREAM, S&P GLOBAL, J.P. MORGAN ASSET MANAGEMENT. PAST PERFORMANCE IS NOT A RELIABLE INDICATOR OF CURRENT AND FUTURE RESULTS. EXCLUDES 1998 EPISODE DUE TO THE SHORT LENGTH OF THE CUTTING CYCLE AND ECONOMIC CONTEXT FOR THE CUTS. GUIDE TO THE MARKETS – U.S. DATA ARE AS OF SEPTEMBER 30, 2024.

However, when the Fed is cutting rates because of what is deemed more positive news like falling inflation, it is possible that US stock markets will increase. Plus, lower interest rates should make stocks more attractive relative to bonds, which can also serve to increase the value of stocks. Does this mean you want to load up on US stocks now that the Fed has lowered rates? Not necessarily. Regardless of several valuation measures we can look at (e.g. P/E, CAPE, P/B), current US stock valuations show as overvalued vs. their last 30 yr average. This is another example of why we don't try and time the markets.

As it relates to bonds, while the Fed's decision impacts the short end of the yield curve (i.e. cash), the rest of the yield curve is driven by market expectations. With the Fed initiating a rate decrease in September, investors still sitting in cash need to prepare to see the interest rates they are receiving decline.

At the same time, we wouldn't suggest making too many changes simply based on watching what the Fed does.

EXHIBIT 2



SOURCE: US DEPARTMENT OF THE TREASURY

Exhibit 2 shows the change in the 10-year US Treasury yield from July 2023 through September 24. Throughout this 14-month period, there were multiple FOMC meetings where the Fed didn't change the Fed Funds target. And as the chart shows, there have been upward and downward shifts in the 10 yr Treasury. In other words, the return of the 10 yr Treasury is more based on future market expectations than it is based on the movement of the Fed Funds rate. What is also interesting to note is that the 10 yr US Treasury yield actually increased by 16 bps (3.65% to 3.81%) from the night before the Fed's decision through month end. Why did it increase rather than decrease? This somewhat unexpected shift could be the result of investors believing the risks of a recession in the US decreased due to the 50 bps rate cut, meaning investors are less interested in owning Treasuries, so Treasury prices decreased (and yields move inversely with prices).

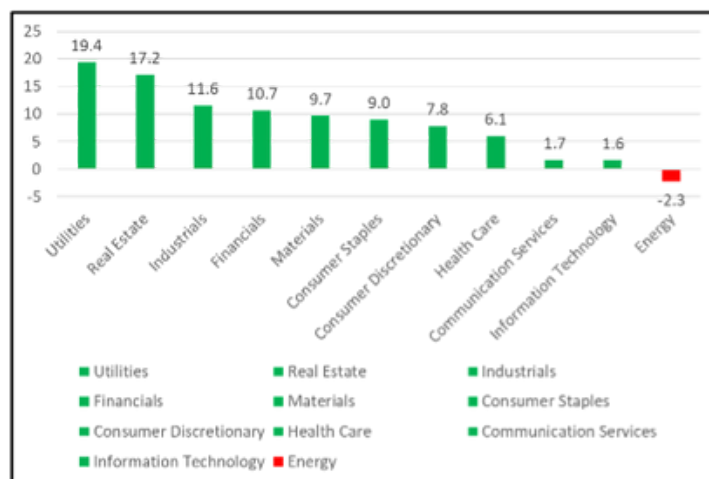
Where are rates headed from here? As you know, we are not in the business of making predictions, but we do understand how markets generally work. It all depends on expectations. Where we currently sit with a relatively strong economy and a small risk of recession, it is possible that yields may not decline much further. This is because the possible future impact of rate cuts has already been priced into the market.

That being said, if a recession were to occur, then we would likely expect to see yields decrease on the 10 yr Treasury. Finally, it is important to note that high quality corporate bonds, to which we suggest an allocation in part to diversify interest rate risk, are expected to outperform their Treasury counterparts over time.

U.S. Equity

- While all US stock indexes were positive for the quarter, the Russell 1000 Growth (+3.2%) was the lowest returning US stock index we track over the quarter.
- US stock indexes have all gained > 25% over the last 12 months through 9/30/2024.
- The top ten stocks in the S&P 500 represent 35.8% of the index, indicating a high level of concentration, even well above the percentage during the internet bubble.

EXHIBIT 3



SOURCE: S&P, DATA AS OF SEPTEMBER 30, 2024. PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS.

While the information technology sector dominated the S&P in Q2, Exhibit 3 shows it was laggard in Q3, returning only 1.6% relative to sectors like Utilities (+19%) and Real Estate (+17%).

Similarly, while excitement behind artificial intelligence (AI) drove markets considerably higher earlier this year, there is now at least some concern that the level of spending on AI by the major players is not only unsustainable, but it has investors wondering if/when/how these bets on AI will ultimately be profitable.

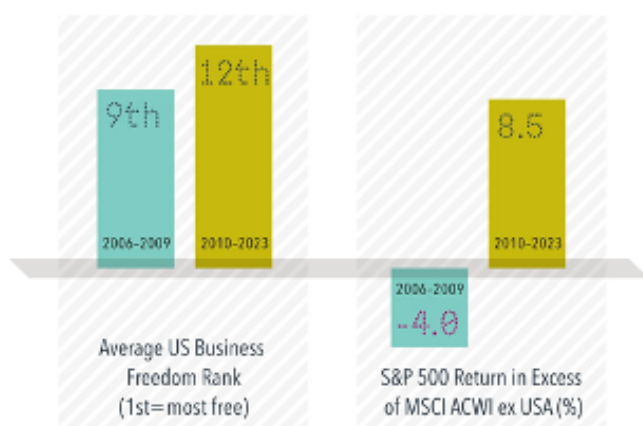
We also know the US has outperformed non-US stocks over the last 10-15 years overall and there are a lot of theories as to why it has happened. One of the prevalent theories is that the US is simply friendlier to businesses.

The Heritage Foundation’s business freedom scores rank countries by four broad categories including rule of law, government size, regulatory efficiency, and open markets.

As Exhibit 4 shows, the US finds itself around the middle of the pack, ranking 13th out of 22 developed countries in 2023.1 (1 The World Bank’s Ease of Doing Business score placed the US among the top 5 of developed markets in its last production, but the series was discontinued in 2021).

EXHIBIT 4

Average business freedom score ranking for the US and annualized returns for the S&P 500 Index in excess of the MSCI All Country World ex USA Index



SOURCE: PAST PERFORMANCE IS NOT A GUARANTEE OF FUTURE RESULTS. ACTUAL RETURNS MAY BE LOWER. ANNUAL QUINTILE RANKINGS COMPUTED USING BUSINESS FREEDOM SCORES FROM THE HERITAGE FOUNDATION. MSCI DATA © 2024, ALL RIGHTS RESERVED. S&P DATA © 2024 S&P DOW JONES INDICES LLC, A DIVISION OF S&P GLOBAL. INDICES ARE NOT AVAILABLE FOR DIRECT INVESTMENT. THEIR PERFORMANCE DOES NOT REFLECT THE EXPENSES ASSOCIATED WITH THE MANAGEMENT OF AN ACTUAL PORTFOLIO.

More relevant than the level is the consistency of the US’s ranking, and this poses a major challenge to explaining recent US market performance through business freedom. The US’s average ranking from 2006 through 2009 was about ninth. During the years since 2010, the average ranking fell slightly to twelfth. So, the US’s business appeal was essentially middle of the pack both during the back end of the “lost decade” and from 2010–2023. And yet, the S&P 500’s relative return outcomes were polar opposite during these two periods, flipping from underperforming the MSCI All Country World ex USA Index by 4.0 percentage points to outperforming by 8.5 percentage points. This data casts doubt on the theory the US has done well because it is more business friendly.

Non-U.S. Equity

- Developed and emerging non-US stock returns were all positive for Q3, outpacing their US counterparts.
- Expected stimulus package announcement in China supported their strong returns.
- The US dollar declined relative to a basket of other currencies, acting as a tailwind for non-US stocks.

Let’s pay particular attention to China, as it was the second highest returning country over the quarter. China has outsized importance when it comes to emerging market returns, simply because it assumes roughly 25.7% of the emerging market index, its largest country weighting (India and Taiwan are next at 24.9% and 21% respectively). The return in China came in late September after the Peoples Bank of China announced a significant stimulus package that would cut interest rates, provide support for the property market, and look to boost low consumer confidence. Will China follow through on the stimulus packages and will they be enough to boost consumer confidence and bolster their property market?

Global REITs

- Global REITs, as represented by the Dow Jones Global Select REIT, grew by 15.9% over the quarter and 30.4% over the last 12 months..
- In the US, specialty REITs performed the best YTD (50.6%). Source: [NAREIT](#)

As Exhibit 5 shows, US Treasury rates declined across the entire yield curve versus last quarter end. Interestingly, while short term rates are still above long term rates, the curve has actually uninverted between 2 yr and 10 yr Treasuries (these are the maturities most often referenced when talking about yield curve inversion).

Overall, we continue to view our bond allocations as a method of reducing overall portfolio risk (as measured by standard deviation), given that stocks are expected to have much higher volatility. Our portfolio's focus will continue to be on high quality bonds with an emphasis on short to intermediate duration government and corporate bonds, where default risk has historically been relatively low.

Global Fixed Income

- Bond returns were all positive for the second quarter.
- While current cash and money market rates are currently attractive, this is not expected to continue if the Fed continues to lower the Fed Funds rate.

EXHIBIT 5



SOURCE: BLOOMBERG, 9/30/2024

AUTHORS



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Mario is the Chief Investment Strategist for XYPN Invest and the President & Founder of East Bay Financial Services. Mario began his investment career in 1999 with Vanguard mutual funds in Valley Forge, PA, where he consulted institutions and financial advisors on investment policy, portfolio construction, and Exchange-Traded Funds (ETFs). He also held roles as a research analyst, a municipal bond fund specialist, among others, during his tenure. In 2003 he earned the Chartered Financial Analyst designation, and he continues to mentor aspiring Charter candidates and young investment professionals.

Mario is Past President of CFA Society South Carolina and Former Chairman of the College of Charleston Finance Department Advisory Board. His approach to investments and the industry has been featured in Investment News, NAPFA Advisor Magazine, South Carolina Public Radio, and other publications and media outlets.

Eric Stein, CFA

Prior to joining East Bay, Eric worked for a variety of firms, both large and small. This includes 7+ years with Goldman Sachs Asset Management where he held roles in areas such as performance measurement, client service, risk analysis, and portfolio construction. During his tenure there, Eric had the opportunity to cover many different types of asset classes, vehicles, and client types. Eric also worked at RSM U.S. Wealth Management for 10+ years, serving as the Chief Investment Officer while providing strategic leadership and solutions for their national investment platform.

As a Partner at East Bay, Eric serves a select group of financial advisory firms as their outsourced Chief Investment Strategist. Responsibilities of this role include continuous oversight of advisor clients' investments, bespoke strategies for unique situations, client communications, and more.

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Investors cannot invest directly in an index. Indexes are unmanaged and reflect reinvested dividends and/or distributions, but do not reflect sales charges, commissions, expenses or taxes.

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Benchmark descriptions: MSCI ACWI Index, MSCI's flagship global equity index, is designed to represent performance of the full opportunity set of large- and mid-cap stocks across 23 developed and 24 emerging markets, covering approximately 85% of the free float- adjusted market capitalization in each market. Russell 3000 Index is a market-capitalization-weighted equity index that tracks the performance of the 3,000 largest U.S.-traded stocks which represent about 98% of all U.S incorporated equity securities. Standard & Poors 500 is an index based on the market capitalizations of 500 large companies having common stock listed on the NYSE or NASDAQ. The S&P 500 index components and their weightings are determined by S&P Dow Jones Indices. Russell 1000 Index is an index of approximately 1,000 of the largest companies and is a subset of the Russell 3000, comprising approximately 90% of total market capitalization of all listed US stocks. Russell 1000® Growth Index is a market capitalization weighted index that measures the performance of those Russell 1000® companies with higher price-to-book ratios and higher forecasted growth values. Russell 1000® Value Index is a large-cap value index measuring the performance of the largest 1,000 U.S. incorporated companies with lower price-to-book ratios and lower forecasted growth values. Russell 2000® Growth Index measures the performance of the Russell 2000 companies with higher price-to-book ratios and higher forecasted growth values. Russell 2000® Value Index is an unmanaged, market-value weighted, value-oriented index comprised of small stocks that have relatively low price-to-book ratios and lower forecasted growth values. MSCI EAFE (Europe, Australasia, Far East) Index is designed to measure the equity market performance of developed markets outside of the U.S. & Canada. MSCI EAFE Small Cap Index captures small cap representation across Developed Markets countries around the world, excluding the US and Canada. MSCI Emerging Markets Index captures large and mid cap representation across 24 Emerging Markets (EM) countries and covers approximately 85% of the free float-adjusted market capitalization in each country. MSCI Frontier Markets Index captures large and mid cap representation across 29 Frontier Markets countries and covers about 85% of the free float-adjusted market capitalization in each country. Dow Jones Global Select REIT Index is designed to measure the performance of publicly traded REITs and REIT-like securities and is a sub-index of the Dow Jones Global Select Real Estate Securities Index (RESI), which seeks to measure equity real estate investment trusts (REITs) and real estate operating companies (REOCs) traded globally. The index is designed to serve as a proxy for direct real estate investment. 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ICE BofAML 5-10 Year US Treasury, Corporate and Municipal Indexes are subsets respectively of ICE BofAML US Treasury, Corporate and Municipal Indexes including all securities with a remaining term to final maturity greater than or equal to 5 years and less than 10 years. ICE BofAML 10+ Year Treasury, Corporate and Municipal Securities Index are subsets respectively of ICE BofAML US Treasury, Corporate and Municipal Securities Indexes including all securities with a remaining term to final maturity greater than or equal to 10 years. Bloomberg Barclays Global Aggregate Bond Index provides a broad-based measure of the global investment-grade fixed income markets (one version shown with its currency hedged back to the USD and is noted as such). Bloomberg Barclays US Aggregate Bond Index is a broad-based flagship benchmark that measures the investment grade, US dollar-denominated, fixed- rate taxable bond market. 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